

**Community Health Needs Assessment
Action Plan
2016 – 2018**

Goal	Strategy	Action
<p>Create a Preventive Approach to Healthcare</p>	<p>Healthcare Screening Program</p>	<p>-Cardiac Calcium Scoring- March 2018 -Vascular Screening-2020 Project</p>
	<p>Host Community Health Fair</p>	<p>-Boomerfest Screening – Annually in April -Wayne County Fair Screening/Information – Annually -Community Health Screenings @ PMC annually -Car Seat Safety Checks for the public done annually</p>
	<p>Partnership with Business for Prevention</p>	<p>-Occupation Health Program Development – Under Consideration -Tai Chi classes for Nebraska Public Health office</p>
	<p>Community Wellness Programs/Education</p>	<p>-PMC Mammo Night- annually in October -Ladies Heart to Heart event for women’s health education -Prostates and Pints event for men- 2020 Event -Rock Steady Boxing Class- Parkinson’s Program -Senior Wellness Class- Three times per week -Kathy Mohlfeld is a member of local Obesity Coalition -Stop the Bleed Training for community groups and businesses throughout 2019 -Host Bicycle Safety event annually -Provided education at Haskell Ag Lab Science and Ag Family Field Day in July, 2019</p>
	<p>Explore Substance Abuse Program</p>	<p>No Action Taken</p>

**Community Health Needs Assessment
Action Plan
2016 – 2018**

Investigate Expansion of Mental Health Services – addition of three mental health providers Tonya Voecks, APRN, Rhonda Pettitt, APRN, Dan Gillette, MD	Senior Citizen Mental Health	-Senior Life Solutions Program- Starting January 1 st , 2020 -Kayla Korth is now a Certified CARES Dementia Specialist
	Explore Adolescent Care	-Dan Gillette, MD – Behavior Health Clinic 2/per month. Start date- February, 2018
	Explore Suicide Prevention	-Kathy Mohlfeld is a member of Behavioral Health Community Coalition focusing on suicide prevention
	Explore Partnership with WSC	No Action Taken
Promote Current Services	Implement Social Media Strategy	-Weekly Facebook Postings – May 2017 -YouTube Channel – May 2017 -Job Postings on Facebook – September 2017 -Internet Radio, Twitter, Instagram, - 2019 -Website revamp will be complete in April of 2020
	Promote Specialized Services	-AMPS- Continued Program -Rock Steady Boxing- May 2017 -Lactation Support Group meets twice a week at PMC -Pain Clinic -Vascular Clinic -Flyers and banners created for outpatient and oncology services to use at public promotions
	Review Effectiveness of Print Media Strategy	Targeted
	Market Our Services for Elderly During Events	-Boomerfest sponsor and participant -Pink Flamingo Night