

**Community Health Needs Assessment  
Action Plan  
2017-2019**

Goal	Strategy	Action
<b>Create a Preventive Approach to Healthcare</b>	Healthcare Screening Program	-Cardiac Calcium Scoring- March 2018 -Vascular Screening-2020 Project
	Host Community Health Fair	-Boomerfest Screening – Annually in April -Wayne County Fair Screening/Information – Annually -Community Health Screenings @ PMC annually -Car Seat Safety Checks for the public done annually
	Partnership with Business for Prevention	-Occupation Health Program Development – Under Consideration -Tai Chi classes for Nebraska Public Health office
	Community Wellness Programs/Education	-PMC Mammo Night- annually in October -Ladies Heart to Heart event for women’s health education -Prostates and Pints event for men- 2020 Event -Rock Steady Boxing Class- Parkinson’s Program -Senior Wellness Class- Three times per week -Kathy Mohlfeld is a member of local Obesity Coalition -Stop the Bleed Training for community groups and businesses throughout 2019 -Host Bicycle Safety event annually -Provided education at Haskell Ag Lab Science and Ag Family Field Day in July, 2019
<b>Investigate Expansion of Mental Health Services – addition of three mental health providers Tonya</b>	Explore Substance Abuse Program	No Action Taken

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Voecks, APRN, Rhonda Pettitt, APRN, Dan Gillette, MD	Senior Citizen Mental Health	-Senior Life Solutions Program- Starting January 1 <sup>st</sup> , 2020 -Kayla Korth is now a Certified CARES Dementia Specialist
	Explore Adolescent Care	-Dan Gillette, MD – Behavior Health Clinic 2/per month. Start date- February, 2018
	Explore Suicide Prevention	-Kathy Mohlfeld is a member of Behavioral Health Community Coalition focusing on suicide prevention
	Explore Partnership with WSC	No Action Taken
<b>Promote Current Services</b>	Implement Social Media Strategy	-Weekly Facebook Postings – May 2017 -YouTube Channel – May 2017 -Job Postings on Facebook – September 2017 -Internet Radio, Twitter, Instagram, - 2019 -Website revamp will be complete in April of 2020
	Promote Specialized Services	-AMPS- Continued Program -Rock Steady Boxing- May 2017 -Lactation Support Group meets twice a week at PMC -Pain Clinic -Vascular Clinic -Flyers and banners created for outpatient and oncology services to use at public promotions
	Review Effectiveness of Print Media Strategy	Targeted
	Market Our Services for Elderly During Events	-Boomerfest sponsor and participant -Pink Flamingo Night